

# TalesFromAbroad

Hidden secrets in well-known places

TalesFromAbroad is a travel blog for well-traveled everyday people. It's for the experiential travelers who want to make the most of their yearly holiday.

I tell tales about **hidden secrets in well-known places**.

I'm a Danish woman. I live a pretty normal life with husband, cat and job. I love to travel and inspire.

I **wish** to help likeminded travelers get a **high quality travel experience** through tips, ideas and suggestions on:

- \* WHY travel
- \* WHERE to go and WHERE to stay
- \* WHAT to do
- \* HOW to do it

## Specialties

Oceania, South-East Asia, Southern Africa  
Glamping, boutique hotels, B&B  
Soft adventure, history, culture

I do not "count countries" but love returning to the same countries again to explore new areas.

**Call me a true expert!**

## Why work with me

I have dedicated readers  
I have deep knowhow  
I'm an excellent writer  
I'm a true expert

## Target group

**Experiential travelers.** Well-travelled "experience seekers" with a taste for luxury in the non-traditional way - primarily in the DINK segment.



## Website\*

Visitors: 350

Unique visitors: 320

Page views: 780

Demographics: 85% Female – 35-44 years

Returning visitors: 28%

## Social Media\*

Facebook: 107

Instagram: 300

*\*As of July 2016*

## Contact

[www.talesfromabroad.dk](http://www.talesfromabroad.dk)

[Instagram.com/talesfromabroad](https://www.instagram.com/talesfromabroad)

[Facebook.com/talesfromabroad.dk/](https://www.facebook.com/talesfromabroad.dk/)

[Twitter.com/winniesorensen](https://twitter.com/winniesorensen)

[winnie@talesfromabroad.dk](mailto:winnie@talesfromabroad.dk)

## Experiences

\* Product manager and travel agent since 2001

\* Cofounder of [www.backpacker.dk](http://www.backpacker.dk). In 2000 the website won a prize as the Best Nonprofit Website in Denmark

\* Founder of [www.talesfromaustralia.com](http://www.talesfromaustralia.com)